Together in Development & Education

Collaboration Proposal

Background to TIDE Foundation

TIDE is a start-up educational reforms organization founded in November 2014 that aims at bringing about a sustainable change in the educational system. As of July 2023, we have impacted the lives of 36,500+ individuals. We have multiple programs that work with different aspects of education. All the programs are independent and act as an NGO in their own right though they follow a similar guideline i.e., work on high impact projects, with the aim to create systems that resolve root causes in a span of 15 years.

We are supported by a prestigious board of advisors, which includes Prof. Raghavan Rangarajan (Dean at Ahmedabad University), Dr. Shailendra Gupta (ex-Director of North Gujarat Education Society), Prof. Prerana Mohite (Professor Emeritus at MS University), Prof. Neelkanth Chhaya (Retd. and ex-dean of CEPT University), Mr. Keshav Chatterjee (Director at Prabhat Foundation), and Mr. Hiren Parikh (Consultant at Reach to Teach).

We are led by Dr. Jwalin Patel, a research scholar who also works in the developmental/ social action sector. He has recently returned to India from the UK where he served as a staff member at the University of Cambridge teaching undergraduate and postgraduate students and researching education. He has won several accolades and awards including numerous scholarships and research grants and was recently elected to the UK's prestigious Royal Society of Arts.

We are hoping to collaborate with schools, colleges/ universities to implement year-long drives revolving around the 17 sustainable development goals led by either a campus ambassador or independent volunteer. Guidance and mentorship on drive implementation and execution process will be provided from TIDE to the student leaders.

Collaboration proposal

Overview of Sustainable Development Goals

The Sustainable Development Goals (SDGs) are a comprehensive set of 17 global objectives established by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. These goals aim to address the world's most pressing challenges, including poverty, hunger, health, education, gender equality, clean water and sanitation, affordable and clean energy, economic growth, industry innovation, reduced inequalities, sustainable cities, responsible consumption, climate action, life below water, life on land, peace, justice, and strong institutions, and global partnerships. By promoting a balanced approach that integrates economic growth, social inclusion, and environmental protection, the SDGs provide a universal framework for achieving a more prosperous, equitable, and sustainable world for all by 2030.

The idea

Revolving around the 17 sustainable development goals, TIDE is arranging year-long volunteer drives within educational institutions. The initiative aims to cultivate a culture of volunteering while fostering awareness of the SDGs among the youth. Over a span of 9 months, we are addressing 9 SDGs, conducting two drives per month. These drives are tailored to empower students to take leadership roles and be innovative in their approach, thereby strengthening their problem-solving skills. The SDGs covered under this drive are good health and well-being (SDG 03), Gender equality (SDG 05), Quality education (SDG 04), Clean water and sanitation (SDG 06), Affordable and clean energy (SDG 07), Sustainable cities and communities (SDG 11), responsible consumption and production (SDG 12), climate action (SDG 13), and life on land (SDG 15).

The drives have been planned in a manner that they can take place under the leadership of campus ambassador and also by a volunteer on an independent level.

Objectives

1. Spreading Awareness about SDGs
2. Leadership in students
3. Social responsibility
4. Inclination towards fundamental duties
5. Empathy

Execution Plan

a) The SDG drives will be executed under the leadership of campus ambassador and its team which will include: -
   1. Sponsorship Head
   2. Logistics Head
   3. Marketing Head

*Only applicable for college/ university students.

The team will be required to plan, execute and document 18 sustainable development drives in a period of 9 months (July – March) under the guidance of TIDE.

Description	Duration	Frequency of drives per month
Implement drives on SDG 3, 4, and 5 twice a month	July – September	Twice
Implement drives on SDG 6, 7 and 11 twice a month	October - December	Twice
Implement drives on SDG 12, 13, and 15 twice a month	January - March	Twice

b) For volunteers who would like to execute the drive on an independent level can stay in contact with the campus ambassador and learn about the themes and dates of the drives.

Drive Descriptions

For every SDG TIDE has brainstormed ideas that students can refer to while planning the drives.

a) SDG3: Good health and well being

- **Drive 01: "Ado Health"**
  Collaborate with schools and conduct sessions / workshop in adolescent health.
- **Drive 02: "BMI Challenge!"**
  Create awareness through BMI measurement stations and spread awareness on healthy habits.
- **Drive 03: "Nutri Poster"**
  Prepare and donate nutrition poster that contain locally available high nutrition food items.
- **Drive 04: "The period talk"**
  Drive tackles menstrual taboo/stigma, provides workshops, consultations, encourages open discussion, inclusivity, empathy, involving men/boys.
- **Drive 05: "Zen Zone"**
  Promote mental well-being through diverse stress-relief activities.

b) SDG4: Quality education

- **Drive 01: "Kits for Success"**
  Prepare low-cost teaching learning kits.
- **Drive 02: "Parent Power Sessions"**
  Conduct session with parents on government primary or low fees private school on importance of education.
- **Drive 03: "Sportify"**
  Promotes holistic well-being through sports in education, enhancing physical health, social unity, and personal growth.
- **Drive 04: "Pathfinder: Navigate Your Career Journey"**
  Hold a career guidance session for underprivileged students.
- **Drive 05: "Beyond Books"**
  Promotes real-world skills, blending class learning with practical application of knowledge.
- **Drive 06: "Project Learning"**
  Prepare science project and donate it to an underprivileged school.

c) SDG5. Gender equality

- **Drive 01: "Canvas of Identity**"
  Through the medium of art, conduct a workshop around gender expression.
- **Drive 02: "Break the Bias**"
  Prepare a nukkad natak around gender norms.
- **Drive 03: "VoiceVerse: Amplifying Self-Expression through Open Mic"**
  Conduct an open mic on self-expression with respect to gender.
- **Drive 04: "Gender Spotlight: Drama Unveiled"**

This drive critically examines movies/ drama impact on gender norms, exploring stereotypes and empowering narratives, fostering media literacy, and promoting diversity and inclusion discussions.

- **Drive 05: "Empower Her"**
Conduct a session with underprivileged women on women rights and laws.

d) SDG6.Clear water and sanitation

- **Drive 01: Lake Oasis: Floating Island Installation"**
Engages participants in creating floating islands, preserving water bodies, enhancing biodiversity, and promoting environmental stewardship.
- **Drive 02: "Drip Drop Fix"**
Focuses on reducing water wastage by teaching essential plumbing skills through workshops led by volunteers and plumbers.
- **Drive 03: "Suds-Up Stations"**
Install handwashing stations
- **Drive 04: "Hygiene Hub"**
Provides hygiene education for low-income families and school children through interactive volunteer-led presentations and discussions.

e) SDG 7 Affordable and clean energy

- **Drive 01: "Passive Cooling Innovations!"**
Conduct workshops on making passive cooling devices.
- **Drive 02: "Stairway to Wellness!"**
Promotes stair use for sustainability and health, emphasizing benefits and fostering competition and camaraderie.
- **Drive 03: "EcoAudit Campaign"**
Initiate a discussion about the usage of electrical appliances at home and explore strategies to reduce power consumption.
- **Drive 04: "Green Grants"**
Conduct a session on renewable energies, include government schemes who support the initiative.

f) SDG11. Sustainable cities and communities

- **Drive 01: "Green Unity "**
Encourages tree plantation drives, fostering environmental responsibility, community cohesion, and sustainable urban development in neighborhoods.
- **Drive 02: "Decompose-To-Grow"**
Promotes composting for sustainable waste management, educating on nutrient-rich soil benefits through hands-on demonstrations and sessions."
- **Drive 03: "Bath bucket challenge"**
Raises water conservation awareness through presentations and outreach, promoting bucket baths and reducing shower use.
- **Drive 04: "The bio enzyme challenge"**
Make natural chemical free bio enzymes using natural ingredients.

- **Drive 04: " Eco-Crafting"**

Best out of waste activity using eco-friendly means like pistachio peel.

g) SDG12. Responsible consumption and production

- **Drive 01: "e-waste revive"**
  Collect and recycle digital waste.
- **Drive 02: "Threads for change"** Fabric of giving
  Conduct cloth donation drive and spread awareness on eco-friendly cloth material.
- **Drive 03: "Literary legacy" words for change**
  Conduct book donation activity.
- **Drive 04: "Toys For Joy"**
  Conduct toy donation activity."

h) SDG13. Climate action

- **Drive 01: " Unplug for the Planet"**
  Encouraging all ages to switch off devices, aiming for collective energy conservation through engaging activities.
- **Drive 02: "Green Switch Challenge"** plastic pivot
  Educates households and students on sustainable alternatives of daily use plastic products.
- **Drive 03: "Clear Inbox, Clear Air"**
  Conduct workshop on digital sustainability through email decluttering.
- **Drive 04: "ClimateEd"**
  Conduct workshop in school on climate campaign.
- **Drive 05: "Vision of future"**
  Given 5 current facts on climate, vision your city in next 50 years.

i) SDG15. Life on land

- **Drive 01: Cook and Donate**
  Volunteers themselves are required to cook and donate the meal.
- **Drive 02: Water for living**
  Install water pots at required locations.
- **Drive 03: FlutterFill**
  Install bird feeders.
- **Drive 04: Nature and you**
  Share pictures and stories of times when you felt most connected to nature during an open discussion.

Our Expectations

From Campus Ambassador

1. Promote Awareness of SDG
2. Spread the word about SDG drive in your campus
3. Recruitment
4. Drive Planning and Execution

5. Marketing
6. Advocacy for SDGs
7. Communication and Reporting
8. Feedback and Improvement

From Independent Volunteer

1. Promote Awareness of SDGs
2. Host your own drive
3. Advocacy for SDGs

Benefits

- Gain valuable leadership and communication skills.
- Networking opportunity
- Certificate of appreciation (After completing a minimum of 10 drives)
- Eligible for TIDE Sustainability leader award

Monthly SDG Calendar

SDG	Month
Sustainable cities and communities	July
Clean water and sanitation	August
Quality Education	September
Affordable and clean energy	October
Climate Action	November
Good health and well being	December
Life on Land	January
Gender Equality	February
Responsible consumption and production	March

How to register?

For campus ambassador

Register through the link mentioned below: -

https://forms.gle/JffeT5fUYJd9a4Gp9

For independent volunteer

Submit your entries through the link mentioned below: -

https://forms.gle/xze2F8tCWDfzv6HQ8