

# Together in Development & Education



## Job Description

**Position Title:** Campus Ambassador for TIDE Sustainability Drive

**Duration:** 1 Academic Year (Twice in a month)

**Hours dedicated:** - 8 hour in a month

### Overview:

As a Campus Ambassador, you will play a vital role in bridging the gap between volunteers and TIDE (Together In Development & Education Foundations) initiatives. You will serve as the primary point of contact for volunteers, representing their interests, communicating their needs, and facilitating their engagement in our projects related to sustainable development.

### Roles and Responsibilities:

#### 1. Promote Awareness:

- Conduct workshops, presentations, and social media campaigns to raise awareness about the Sustainable Development Goals (SDGs) and the NGO's mission.
- Disseminate information about sustainable development and ways students can contribute to achieving the SDGs.
- Spread the drive ideas so the volunteers can lead independent drives

#### 2. Recruitment and Engagement:

- Recruit a team consisting of sponsorship head, marketing head and logistics head.
- Recruit and onboard volunteers to execute the drives.
- Organize volunteer orientations.

#### 3. Event Planning and Execution:

- Plan and execute events such as panel discussions, clean-up drives, and awareness campaigns related to sustainable development. (Details will be provided)
- Collaborate with student organizations, academic departments, and community groups to maximize participation and impact.

#### 4. Advocacy and Networking:

- Advocate for sustainable development policies and practices within the university community.
- Build partnerships with faculty, student groups, and local businesses to support sustainable initiatives and projects.

#### 5. Communication and Reporting:

- Serve as the primary point of contact for students interested in getting involved with sustainable development efforts.

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- Prepare records documenting the impact of campus activities and volunteer contributions.

#### **6. Feedback and Improvement:**

- Gather feedback from volunteers and stakeholders to improve engagement and effectiveness.
- Implement suggestions and ideas to enhance the campus ambassador program and sustainable development initiatives.

#### **Qualifications:**

- Passion for sustainable development and social change.
- Strong communication and interpersonal skills.
- Ability to work independently and collaboratively.
- Organizational and time management skills.
- Enthusiasm for engaging with diverse groups of people.
- Previous experience in volunteering, campus leadership, or related activities is a plus but not mandatory.

#### **Benefits:**

- Gain valuable leadership and communication skills.
- Networking opportunity
- Certificate
- Eligible for TIDE Sustainability leader award

#### **How to Apply:**

If you are passionate about sustainable development and making a difference in your university, please submit your details in the given google form outlining your interest and qualifications for the role. Applications will be reviewed on a fixed deadline basis.

Link for the google form: -

<https://forms.gle/JffeT5fUYJd9a4Gp9>